

# THE RIGHT PRICE

Name \_\_\_\_\_ Class \_\_\_\_\_ Date \_\_\_\_\_

Determine the best choice or the “right price” by reading the chart below, completing the five comparison shopping steps and questions on the left. Finally, provide a description of why the helmet you chose is best.

**Scenario:** José is 15 and wants to purchase a new bike helmet for under \$35. Because he lives in a warm climate, he can ride his bike to school year round and wants the helmet to last for several years. Features that José needs to consider include a strong chin strap and buckles, proper ventilation and high impact absorption.

**Comparison Shopping Steps:**

**Step 1:**

- How will José use the helmet?
- How long should it last?
- What features does he need?

**Step 2:**

Review the description and features in the chart to determine the quality of each helmet.

**Step 3:**




Are there additional costs that should be considered?

**Step 4:**

How often will José use the helmet and what type of use will it receive?

**Step 5:**

What is the opportunity cost and what is your decision?

Key	Description	Chin Strap and Buckle System	Ventilation	Impact Absorption
☺ = Excellent ☹ = Okay ☹ = Poor	 Bell Trigger \$30	☺	☺	☺
	 Giro Atmos \$190	☺	☺	☺
	 Schwinn Intercept \$17	☺	☺	☺

**Describe why you feel this helmet is the best choice for José.**