

# COMPARISON SHOPPING

|    |                |
|----|----------------|
|    | Points Earned  |
| 15 | Point Possible |
|    | Percentage     |

Name \_\_\_\_\_  
 Class \_\_\_\_\_  
 Date \_\_\_\_\_

**WHAT ARE YOUR SPENDING HABITS?**

What is the last item you purchased? \_\_\_\_\_ (1 point)

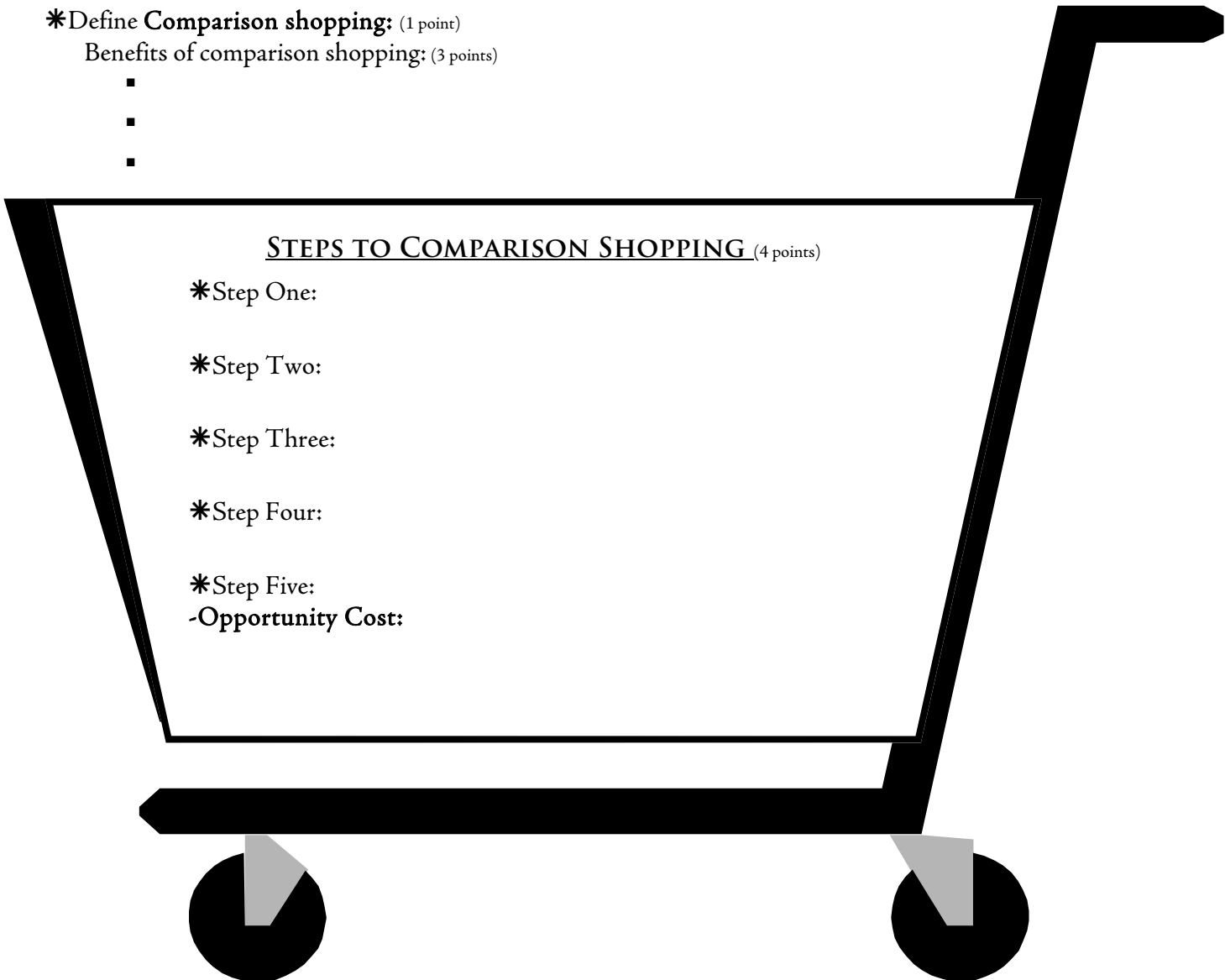
Did you inspect the product carefully, or did you buy the first thing you saw? \_\_\_\_\_ (1 point)

**\*Define Impulse buying:** (1 point)

**\*Define Comparison shopping:** (1 point)

Benefits of comparison shopping: (3 points)

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**STEPS TO COMPARISON SHOPPING** (4 points)

**\*Step One:**

**\*Step Two:**

**\*Step Three:**

**\*Step Four:**

**\*Step Five:**

**-Opportunity Cost:**