

Marketing I

Economic/Business

Simulation Review

Name: _____

1. There is a Business Simulations link at Mr. B's Biz Ed web (www.myBusinessEd.com). Please select a game there to play today – if you know of another game that is based on business decisions and consumer choices (market economy), you may use that game today.
 - A. Title of Game

 - B. URL (Please copy and paste from your browser's address bar)
2. Why did you choose this game instead of another? Please be sure to include a short summary of the game in your answer.
3. What are some skills or types of decisions that are needed to be successful playing this game?
4. After you have played the game for most of today's class period, please describe (in general terms) how you believe you did. (Note: If this is the first time you have played this game, then it probably takes some time with it to see how the game is programmed to work).
5. Based on your experience, please explain the types of decisions or strategies needed to do well in this business/economic simulation.

6. Please describe the usability of this game:

A. Does it perform smoothly on our network & Computers? How does the way it streams and runs compare to other games and web-based interactives we use?

B. Is it easy to learn? Why or why not?

C. Is the interface easy to use and intuitive? Why or why not?

D. Does the game seem to reasonably model the business or economics it is based on? Why or why not?

12. What is your overall opinion of this game? Please be sure to include at least one aspect of the game that you believe was done right and another aspect of the game that you believe could be improved.