

Travel Newsletter Rubric (100-point project – each detail is worth 10 points)

1. Newsletter has multi-columns
2. Coloration is consistent and coordinated
3. At least 2 colors are present in the design elements (not including pictures)
4. All text is black on white paper/background
5. Each page has at least 2 graphic and the entire newsletter has at least 10
6. Headlines are SANS SERIF Fonts and are at least 1.5 times the story fonts (a little less is OK) times
7. All stories/paragraphs of text must have a SERIF font size 11
8. All stories are edited to fill up newsletter (they may be cut shorter). Be sure to use stories that are at least as long as the space you plan on using for that story in your newsletter.
9. The newsletter should have a title on the “masthead” that describes the content the publication is about. The stories, together, must create a theme.
10. There must be at least 2 stories each page, HOWEVER, page 4 can be a “carry-over page. This means that the last page continues with text from stories on previous page. You do not have to have a carry-over page. If you do not have a carry over, then you must have at least 2 stories on this.

If your newsletter design does not accommodate each point in the rubric, please show mr. B what you plan and we will try to revise the rubric for your project.

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