

# The Great Circus Parade Milwaukee, Wisconsin

Sunday, July 17



YOUR NAME!

The Great Circus Parade takes to the streets of downtown Milwaukee at 2:00 p.m. This year's Parade is comprised of 2,000 costumed participants, 1,000 musicians, 700 horses, 100 clowns and 50 antique circus wagons from Circus World Museum.



## Parade Route



The Parade will be held, rain or shine, in beautiful downtown Milwaukee. The two-hour procession covers over three miles. It starts at the lakefront and moves east along Wisconsin Avenue, north on Water Street, east along Kilbourn Avenue, south on 6<sup>th</sup> Street, and returns to the lakefront along Michigan Avenue.

Bring  
the  
Whole  
Family

## Seating



Free seating is available all along the parade route, but come early. First come, first serve. Many people camp out the previous night to make sure they get the best spots. Bleacher seats at choice locations are available for \$25 each. They may be ordered with check, money order, and all major credit cards. Call (608) 356-8341.

Great  
Fun!





# The Great Circus Parade

## Directions

- 1. REMEMBER:** You are working with “float over text” graphics (wrapping). It is probably easiest to create this brochure by keying all text lines **FIRST**, and then adding graphics.
- Use **.5 TOP** and **BOTTOM** margins; Use **2” LEFT** and **RIGHT** Margins (**PAGE LAYOUT – MARGINS – CUSTOM MARGINS**, enter **.5” TOP** and **BOTTOM**, **1.7 LEFT** and **RIGHT**).
- For the text about the Great Circus Parade, use **Comic Sans, SIZE 14**,. **PLEASE USE BLACK TEXT FOR PARAGRAPHS. NOTE: You may choose different font, but your document will fit differently and you may need to use a different size than 14**)
- Start keying the text **at 2.5”** on the page or at 2” from the vertical ruler (after top margin). You may do this by eye or use ruler (**VIEW – tick RULER** box)
- Between each section, please use 3 returns (5 blank lines) or balance by eye to fill-up page.
- Fully justify the paragraphs (**JUSTIFY** icon on HOME tab). 
- Get your text to balance on the page **BEFORE** you start adding the graphics.
- Use **WordArt** in header/top and for section headings. Please choose appropriate text transformation, fonts, and sizes.
- Remember our Business Standard: **PLEASING TO THE EYE**.
- Use combinations of the following color schemes to create a bright, eye-catching feel.

### Scoring rubric for summative assessment/test – this is a formative practice version to check that we are ready

- ✓ 6 or more pieces of WordArt (5 points each)
- ✓ 3 pieces of clip art/graphics (5 points each)
- ✓ 4 Shapes and/or text boxes with text ( 5 points each)
- ✓ Spell Check/Grammar Check (10 points)
- ✓ Balanced page design (15 points)
- ✓ Accurately states information about event (10 points)